



WFOR-TV

AND

CONTRACT NO. REV. 1161-55099-1

DATE PRINTED 09/28/12

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

		A	ND	PAGE 1
6441 NAME	AGENCY (OR SERVICE) GMMB, INC.	ACTING AS AGENT FOR 1789	OBAMA FOR AMERICA	Cancellation Notice
AND	3050 K St NW Ste	100	PO BOX 8102	Required
ADDRESS	Washington USA	DC 20007-5108	Chicago IL 60680-8102 USA	Announcement 28 days prior notice
LOCAL	CUCAN INVED DUDDE	ACENOVECT NO	PRODUCT95/101/1897 Sched C	
SALESPERSON	SUSAN INKER-PURETZ	Z AGENCY EST. NO. 1897	PRODUCT 1300 CODE	
NATIONAL SALESPERSON	ı			1
BROADCAS	T SCHEDULE STARTING	10/23/12 AND ENDING 10/2	29/12 NO WEEKS: 1	┥

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ethnicit		SPOTS	Т	IME			The stations of the stations that	- Committee of the control of the co	I	The basis of face of
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL MALLIEUS
								BB031.	UNITRATE	TOTAL VALUE(1)
1 LUR	01111	4	05:00A	06:00A	30s	10/23/12-10/26/12	WFOR MORNING NEWS	4	200.00	800.00
2 LUR	10000	1	05:00A	06:00A	30s	10/29/12-10/29/12	WFOR MORNING NEWS	1	200.00	200.00
3 LUR	01111	4	06:00A	07:00A	30s	10/23/12-10/26/12	CBS4 EARLY SHOW (LOCAL)	4	350.00	1400.00
4 LUR	10000	1	06:00A	07:00A	30s	10/29/12-10/29/12	CBS4 EARLY SHOW (LOCAL)	1	350.00	350.00
5 LUR	01111	4	07:00A	09:00A	30s	10/23/12-10/26/12	THE EARLY SHOW	4	350.00	1400.00
6 LUR	10000	1	07:00A	09:00A	30s	10/29/12-10/29/12	THE EARLY SHOW	1	350.00	350.00
7 LUR	Sa	1	07:00A	09:00A	30s	10/27/12-10/27/12	CBS SATURDAY EARLY SHOW	1	250.00	250.00
8 LUR	Su	1	08:30A	09:00A	30s	10/28/12-10/28/12	FACING SOUTH FLORIDA	1	750.00	750.00
9 LUR	01111	4	09:00A	12:00N	30s	10/23/12-10/26/12	DAY ROTATION 9-12 NOON	4	300.00	1200.00
10 LUR	10000	1	09:00A	12:00N	30s	10/29/12-10/29/12	DAY ROTATION 9-12 NOON	1	300.00	300.00
11	T-F	6	11:00A	12:00N	30S	10/23/12-10/26/12	PRICE IS RIGHT	6	800.00	4800.00
							19			

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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			AND	PAGE 2
6441	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 1	78906 ADVERTISER (OR AGENCY AND ADV	(ERTISER) Cancellation Notice
NAME	GMMB, INC.		OBAMA FOR AMERICA	Cancellation Notice
AND	3050 K St NW Ste	100	PO BOX 8102	Required
ADDRESS	Washington USA	DC 20007-5108	Chicago IL 60680-810 USA	Announcement 28 days prior notice
CONTACT			PRODUCT95/101/1897 Sched C	
LOCAL SALESPERSO	SUSAN INKER-PURETZ	AGENCY EST. NO. 1897	PRODUCT 1300	
NATIONAL SALESPERSO	N		•	
BROADCAS	ST SCHEDULE STARTING	10/23/12 AND ENDING 1	0/29/12 NO. WEEKS: 1	

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ITEM	DAYS	SPOTS PWK.	FROM	TO TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
LUR										,
13 LUR	01111	4	11:58A	12:30P	30s	10/23/12-10/26/12	NOON NEWS	4	800.00	3200.00
14 LUR	10000	1	11:58A	12:30P	30S	10/29/12-10/29/12	NOON NEWS	1	800.00	800.00
15 LUR	01111	4	12:28P	02:00P	30s	10/23/12-10/26/12	CBS SOAPS	4	800.00	3200.00
16 LUR	10000	1	12:28P	02:00P	30s	10/29/12-10/29/12	CBS SOAPS	1	800.00	800.00
17 LUR	T-F	6	02:00P	03:00P	30s	10/23/12-10/26/12	THE TALK	6	600.00	3600.00
19 CD	1	1	09:00A	10:30A	30s	10/28/12-10/28/12	CBS SUNDAY MORNING	1	1620.00	1620.00
20 LUR	1	1	10:30A	11:00A	30s	10/28/12-10/28/12	FACE THE NATION	1	1300.00	1300.00
21 LUR	01111	4	03:00P	03:58P	30s	10/23/12-10/26/12	JUDGE JUDY	4	500.00	2000.00
22 LUR	10000	1	03:00P	03:58P	30s	10/29/12-10/29/12	JUDGE JUDY	1	500.00	500.00
23 LUR	01111	4	03:57P	05:00P	30s	10/23/12-10/26/12	DR PHIL	4	750.00	3000.00
24 LUR	10000	1	03:57P	05:00P	30S	10/29/12-10/29/12	DR PHIL	1	750.00	750.00

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			AND	PAGE 3
6441 NAME	AGENCY (OR SERVICE) GMMB, INC.	ACTING AS AGENT FOR 17	8906 ADVERTISER (OR AGENCY AND ADVERTISER) OBAMA FOR AMERICA	Cancellation Notice
AND	3050 K St NW Ste	100	PO BOX 8102	Required
ADDRESS CONTACT	Washington USA	DC 20007-5108	Chicago IL 60680-8102 USA PRODUCT95/101/1897 Sched C	Announcement 28 days prior notice
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO.	PRODUCT 1300	1
NATIONAL SALESPERSON	ı			
BROADCAS	T SCHEDULE STARTING	10/23/12 AND ENDING 10	/29/12 NO. WEEKS: 1	1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

- ethnicity	•					1	CBS Television Stations or its Stations that	I Interided	lo discriminate on	The basis of face of
ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	LINIT DATE	TOTAL VALUE
25 CD	.1111	4	05:00P	05:30P	305	10/23/12-10/26/12	PHOUNANG	4	1620.00	TOTAL VALUE(1) 6480.00
26 CD	1	1	05:00P	05:30P	30S	10/29/12-10/29/12		1	1620.00	1620.00
27 CD	.1111	4	05:30P	06:00P	30S	10/23/12-10/26/12		4	1620.00	6480.00
28 CD	1	1	05:30P	06:00P	30s	10/29/12-10/29/12		1	1620.00	1620.00
29 CD	.1111	4	06:00P	06:30P	30S	10/23/12-10/26/12		4	1800.00	7200.00
30 CD	1	1	06:00P	06:30P	30S	10/29/12-10/29/12		1	1800.00	1800.00
31 LUR	.1111	4	06:30P	07:00P	30S	10/23/12-10/26/12		4	2500.00	10000.00
32 LUR	1	1	06:30P	07:00P	30S	10/29/12-10/29/12		1	2500.00	2500.00
33 LUR	01111	4	06:58P	07:30P	30S	10/23/12-10/26/12	ENTERTAINMENT TONIGHT	4	1000.00	4000.00
34 LUR	10000	1	06:58P	07:30P	30s	10/29/12-10/29/12	ENTERTAINMENT TONIGHT	1	1000.00	1000.00

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SALESPERSON

NATIONAL SALESPERSON



AGREEMENT MADE BETWEEN

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09/28/12

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

			AND		PAGE 4
6441	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	178906 ADVERTISER (OR	AGENCY AND ADVERTISER)	
NAME	GMMB, INC.		OBAMA FOR AMERICA	,	Cancellation Notice
AND	3050 K St NW Ste	100	PO BOX 8102		Required
ADDRESS	Washington USA	DC 20007-5108	Chicago USA	IL 60680-8102	Announcement 28 days prior notice
CONTACT			PRODUCT95/101/189	97 Sched C	
LOCAL SALESPERSO	SUSAN INKER-PURET	Z AGENCY EST. NO.	PRODUCT 1300		-

BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12

1897

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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CODE

NO. WEEKS:

ethnicit		SPOTS					I CBS Television Stations or its Stations that		I accommute on	2300 01 1400 01	
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)	
35 LUR	01111	4	07:30P	08:00P	30S	10/23/12-10/26/12	THE INSIDER	4	1000.00	4000.00	
36 LUR	10000	1	07:30P	08:00P	30s	10/29/12-10/29/12	THE INSIDER	1	1000.00	1000.00	
37 LUR	T	1	09:00P	10:00P	30s	10/23/12-10/23/12	NCIS:LOS ANGELES	1	7500.00	7500.00	
38 LUR	W	1	10:00P	11:00P	30s	10/24/12-10/24/12	CSI:CRIME SCENE	1	4500.00	4500.00	
39 LUR	Th	1	07:58P	09:00P	30s	10/25/12-10/25/12	THE BIG BANG THEORY/TWO AND	1	5000.00	5000.00	
40 LUR	Th	1	09:00P	10:00P	30s	10/25/12-10/25/12	PERSON OF INTEREST	1	7000.00	7000.00	
41 LUR	F	1	09:00P	10:00P	30s	10/26/12-10/26/12	MADE IN JERSEY	1	2500.00	2500.00	
42 LUR	Su	1	10:00P	11:00P	30s	10/28/12-10/28/12	THE MENTALIST	1	4500.00	4500.00	
43 LUR	T-F,Su Sa	3	11:00P 11:00P	11:35P 11:35P	30s	10/23/12-10/28/12	LATE NEWS	3	1500.00	4500.00	
44 LUR	01111	4	11:35P	12:37A	30s	10/23/12-10/26/12	LATE SHOW WITH DAVID	4	600.00	2400.00	
45 LUR	10000	1	11:35P	12:37A	30s	10/29/12-10/29/12	LATE SHOW WITH DAVID	1	600.00	600.00	
	(1) Loca Agency										

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AND 5 PAGE 6441 AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME GMMB, INC. OBAMA FOR AMERICA 3050 K St NW Ste 100 Required PO BOX 8102 AND Announcement 28 days **ADDRESS** Washington DC 20007-5108 Chicago IL 60680-8102 prior notice USA USA CONTACT PRODUCT95/101/1897 Sched C LOCAL SUSAN INKER-PURETZ AGENCY EST. NO. PRODUCT 1300 SALESPERSON 1897 CODE NATIONAL SALESPERSON BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS:

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NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

Ем]	DAYS	SPOTS PWK.	FROM	IME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.		20
-101	Sitto	1 171	THOM	10	LENGTH	EFFECTIVE DATES	PHOGHAMS	BDCST.	UNIT RATE	TOTAL VALUE(
46	2.	2	11:35P	12:35A	30s	10/27/12-10/27/12	ET WEEKEND	2	450.00	900.0
ס							Total Contract:	102		119670.0
										11201010
						<u>Oct</u>	Billing Summary Dec		<u>Total</u>	_
					Qtr 4	12 105480.00	14190.00 .00		119670.00 AND TOTAL	
								<u> </u>	119670.00	